

# THE EDWARD ALEXANDER GROUP

## **OAKFIELD CAPITAL PARTNERS ESTABLISHES THE EDWARD ALEXANDER GROUP TO BUILD LUXURY INTERIOR FURNISHING GROUP**

*Oakfield Capital Partners is delighted to announce the creation of, The Edward Alexander Group which has been established to acquire, integrate and grow a select number of highly-complementary luxury interior-furnishing brands that command a premium positioning, are manufactured by craftspeople in the UK, and are imbued with a rich heritage & history.*

*Initially the group will consist of The Gainsborough Silk Weaving Company and S McKinney & Co. Gainsborough, founded in 1903 and holder of a Royal Warrant to HM The Queen, dyes and weaves fabrics of enduring quality. McKinney & Co, founded in 1991, is a London based designer and manufacturer of beautiful bespoke curtain poles, finials and window furniture.*

*Gainsborough & McKinney grace the world's finest homes and prestigious buildings, including royal palaces, state buildings and grand residences; their clientele includes royalty, luxury hotels and couture designers. They will share a showroom in the Design Centre Chelsea Harbour and have complementary synergies in finance, sales and marketing.*

*Emerson Roberts, Managing Director of The Edward Alexander Group, said, "I am delighted to see McKinney join forces with Gainsborough. Curtains are the key use for Gainsborough's fabrics and the two business' product groups naturally sit very well together. The McKinney team have tremendous commitment and passion for their products and customers, they've been a delight to work with thus far, and we feel sure they will be outstanding partners in the future."*

*Shona Stopford Sackville, Managing Director of McKinney & Co. said, "I am thrilled about the collaboration with Gainsborough.. Their fabrics are a perfect complement to our curtain poles and finials and we look forward to an exciting future."*

*Roy Merritt, partner of Oakfield Capital and Chairman of The Edward Alexander Group, said, "It is our intention to establish Edward Alexander & Co as a premier English interior furnishings group. We look forward to working closely with Emerson and Shona over the coming years."*

*For further details, contact Emerson Roberts*

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